

CCPA & the Evolving Data Privacy Landscape

The California Consumer Privacy Act went into effect in Jan 2020, will be enforced starting July 2020, and an expansion to employee rights in early 2021. On top of that, more states and the federal government are looking into their own data privacy regulations.

Research shows companies are unprepared to handle and track consumer and 3rd party requests.

Don't let consumer and employee requests driven by regulations slow your business down!

Mitratech has partnered with the process automation and data privacy experts at KPLabs, the innovation arm of leading law firm Keesal, Young and Logan to make fast and efficient response to data privacy requests routine.

KPLabs solves real world data privacy challenges using Mitratech's TAP Workflow Automation solution. TAP empowers our customers to automate nearly any repetitive manual legal, compliance, or risk process, including consumer data requests from consumers and 3rd party review.

Our customers expect success when they partner with Mitratech for legal and compliance technology, including addressing new challenges like Data Privacy.

“Data collection during the pandemic underscores the need for uniform, national privacy legislation.” - Roger Wicker, U.S. Senator

California Consumer Privacy Act (CCPA)

Taking a proactive approach to CCPA and other data privacy compliance can prevent operational headaches, reputational damage, and bottom-line injury from penalties and litigation losses later on.

Regardless of where your company is domiciled:

- The pandemic heightened data privacy scrutiny – increasing need for back to work and continuity policies
- Existing operational processes have risks – understanding where personal data is collected is crucial
- Prepare for the shifts in store – invest in the framework and tools that provide flexibility and agility
- Early preparation mitigates risks - Implement a data governance framework is a vital first step personal information.

Proven Benefits

- With TAP, executing a repeatable workflow can be up to twenty times faster.
- ROI from TAP is nearly immediate, with results typically visible in only days to weeks after deployment.
- TAP's simple-to-use drag-and-drop user interface minimizes adoption and learning curves, with little or no IT engagement.
- All workflows and documents are automatically archived in a secure online repository for security and auditability.

How Does TAP Support Subject Access Requests (SARs)?

With TAP Workflow Automation, you can keep your company compliant by tracking, managing, archiving and auditing consumer data requests and other compliance processes with automated, error-free ease.

CCPA Consumer Data Requests

Automates the process of request intake, internal coordination, fulfillment, and response, while generating an audit trail to demonstrate compliance.

GDPR Article 30 Data Inventory

Creates a centralized, secure data inventory of all data processing activities that can be maintained and re-certified over time, with detailed reporting.

Vendor Onboarding with Privacy Review

Streamlines the process of engaging third-party vendors via online forms and workflows that ensure compliance with data privacy regulations.

Additional Gold Standard Workflows

Legal Helpdesk

Provides an intake and response system for legal department inquiries related to data privacy or other concerns.

Conflicts of Interest

Employees can identify and disclose potential conflicts of interest to ensure they're reviewed by the correct personnel.

NDA Portal

A single resource where business users can generate or submit an NDA or search for an existing one; eliminates legal staff labor for 85% of NDAs.

Mitratech and KPLabs are working together to provide leading data regulation-based workflows.

Keesal Propulsion Labs (KPLabs), a premier TAP Services Expert, and Mitratech, the provider behind TAP Workflow Automation, have been leaders in deploying workflow automation to solve the short- and long-term challenges of data privacy regulation like GDPR and CCPA for companies. While driving incredibly quick ROI.

Mitigate your consumer regulated challenges through workflow automation. For more information, contact us at info@mitratech.com