MITRATECH | Governance, Risk & Compliance

Customer Champions Program

Your expertise helps us build better products. Your advocacy drives the industry forward. Now, your engagement earns you more.



At Mitratech, we don't just support global GRC organizations—we are your partner. We know that the most powerful insights come from the leaders managing risk, compliance, and resilience every day.

The GRC Customer Champions Program (CCP) is designed to recognize your contribution to the GRC community. By sharing your success and providing strategic feedback, you earn points that can be redeemed for high-value professional rewards—from technical services to exclusive event access.

How It Works | Engage and Earn Points

We've structured our advocacy activities into three tiers. Whether you have five minutes for a survey or are available to speak at an event, every action counts.



1

1,400 — **Mitratech-Related Event Speaker (In-Person)**
Subject Matter Expert; Speaker at a Mitratech or Industry event

900 — **Video Case Study**
25-Minute Interview; Final video published on Mitratech channels

900 — **Written Case Study**
25-Minute Interview; Final draft published on Mitratech channels

800 — **Mitratech Event Speaker (Virtual/Webinars)**
Subject Matter Expert; 30-60 Minute Live Webinar Session

700 — **Video Testimonial (Short)**
Less than 5-minute interview; Published on Mitratech channels

2

350 — **Sales Reference Call**
Ad-hoc; 30-minute call with prospective Mitratech GRC buyers

250 — **Product Online Review (G2/Capterra/GPI)**
10-minute commitment

200 — **Written Testimonial (Short)**
2-3 sentence quote for marketing or social use

3

100 — **Social Shoutout (LinkedIn)**
Ad-hoc; Sharing Mitratech news or tagging us in an industry update

50 — **NPS Survey Completion**
Quarterly; Providing vital feedback to our customer success and product teams

Redeem Your Points for Rewards

Turn your points into tangible value for your organization or your professional development.



3200 Attend Interact	Interact is Mitratech's Flagship Legal & Risk Tech Expo + User Conference. Secure a **free ticket to Interact** to network with peers, hear from industry leaders, and gain early access to new product previews, hands-on demos, and the latest innovations. ($550 value)
1400 Expert Support (1 hour)	Redeem points for additional **Professional Services** to optimize your products' current setup and workflows. ($265 value)
1300 Vendor Control Audit Review	Strengthen your risk posture with a **Vendor Control Audit** on any of the following vendors: ADP, Deluxe Corporation, Docusign, FIS, or Fiserv.
1300 Vendor Financial Evaluation	Receive a **Vendor Financial Evaluation** on any of the following vendors: Abrigo/Banker's Toolbox, ADP, FIS, Fiserv, Intercontinental Exchange, Jack Henry, or Mastercard.
450–700 Gift Card or Donation	Choose from a variety of **$25–$50 gift cards or a donation to a charity**.

Why Join?

The GRC CCP is more than a rewards program; it's a partnership. As we continue to evolve our Global GRC Platform, your voice ensures that our intelligence stays grounded in the real-world needs of GRC leaders. Join a community where insight is accelerated, reasoning is visible, and decisions stay human.

Ready to start the GRC Champions Program?

Join the Program Now

After joining, you can request to participate in activities or log your participation.

Participate in an Activity

Once you've earned enough points, you can redeem them for rewards.

Redeem My Points

Have additional questions? Reach out to customermarketing@mitratech.com