

Top 7 Ways to Increase Applicant Flow for Hourly Hiring



Know Your Market

Do some research to see what people expect for pay and benefits.



Use Branded Career Pages to Stand Out

Highlight your company culture, diversity, and mission.



Make Sure Your Job Description is Clear and Accurate

Use best practices to write compelling job descriptions.



Streamline the Application Process

Reducing the time a job application takes can increase submissions by 10%.



Do the Same with Your Interview Process

Get your candidates to schedule interviews right away.



If You Offer Schedule Flexibility, Shout It from the Rooftops

Modern families need some flexibility in scheduling.



Use Text Communications Instead of Phone Calls or Emails

If you send a text message, it has a 98% chance of being read.