

Improve Your Nursing Home and Elderly Care Hiring

- ▶ Nursing homes add an average of **4,000 jobs per month** across the United States
- ▶ **70% of people currently turning 65** will require long-term care in their lifetime
- ▶ **63% of facilities** have staffing shortages at any given time.

Utilize an Applicant Tracking System

Dramatically reduce time-to-hire by using an ATS to streamline and automate your processes. We've seen an up to 84% rise in candidate acceptance rate with the fastest hiring process in the industry.

Post on High Traffic Job Boards

For hiring, high visibility and speed is crucial. Utilize an ATS to automatically push job posts to the highest-trafficked job boards and connect to hundreds of others. Check to see if your ATS has programmatic partners!

Invest in Text Communications

Reach candidates where they live - on their phones. Utilize text-to-apply and self-service interview scheduling to deliver a better, faster applicant experience and minimize interview no-shows.

Schedule Interviews Automatically

Be the first to connect with quality candidates by automatically sending them a link to self-schedule. Eliminate no-shows and candidate ghosting with self-cancellations and rescheduling as well.

