

INTERACT 2025 SPONSORSHIP PROSPECTUS

INTERACT x MITRATECH

# INTERACT *Dallas*



THE GAYLORD  
TEXAN

APRIL 14 - 17  
2025



# Prospectus Guide

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# Interact 2025 Dallas

Mitratech's Annual User  
Conference & Tech Expo  
April 14 - 17 | The Gaylord | Dallas, TX

2.5-day, in-person event

Targeting approximately  
400+ in-person attendees

## Joined by leaders in:

- ✓ Corporate Legal & Claims
- ✓ Risk & Compliance
- ✓ Human Resources

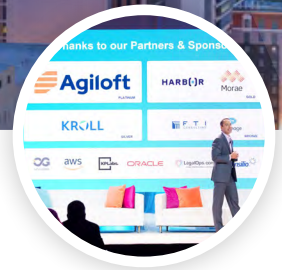
## Attendee titles include:

Legal Operations Directors and Managers, General Counsel / Associate General Counsel, Legal Operations Managers, Compliance Officers and Managers, Risk Managers, Directors, Head of HR, and many more!

## Featured Attendees:



INTERACT x MITRATECH



## About Interact

Everything is bigger in Texas. Dallas, TX, that is — which is where we're bringing Interact's largest audience, session selection, and MitraTECH Expo to date. With our headquarters in Austin, Texas, it's only fitting that we would host our biggest Interact yet in a state known for larger-than-life experiences and an expansive Mitratech network.

This edition, we are also recalibrating our annual timing and moving to a Spring cadence, which means a bigger lead time for your planning, too!

Interact unifies legal & claims, risk, compliance, and human resource leaders in one place. At Interact 2025, users will participate in unique, cross-functional discussions between these departments, engage in specific user workshops and training, explore new solutions and features at our Tech Expo, and so much more. **Meanwhile partners will have a chance to promote their presence and network during all parts of the event: happy hour, breakfast, lunch, award dinner, and closing celebration!**

Join us for this vibrant networking opportunity, where Mitratech customers, partners, and prospects will gain access to exclusive user insights, uncover ideas, discuss challenges, share best practices specific to their Mitratech products, and hear the latest updates on Mitratech.

**We look forward to a stampede of partners, showcasing their expertise with Mitratech in front of this dynamic cross-section of the industry!**

# Sponsorship Comparisons



Morae

Sponsorship Level	Platinum	Gold	Silver	Bronze
	CLAIMED	1 LEFT	1 LEFT	1 LEFT
Investment (USD)	\$55,000	\$35,000	\$25,000	\$12,000
Staff Passes	8	5	4	3
Customer Passes	6	3	2	1
Partner Discount to Offer Clients	30%	20%	20%	20%
Official Sponsor of Happy Hour Kick-Off on Day 1	X			
One Banner Stand in the Main Networking Space Throughout the Conference (TBD based on floor plan!)	X			
Participation in a Panel or General Session on Day 1 on Main Stage	X			
Co-Branding on Hotel Key Cards	X			
Include a Full-page Ad or One-Sheet in Agenda	X			
Co-Branded Assets on Our Partnership	2	1		
Breakout Speaking Session Opportunities	1	1		
Naming Rights for One of This Year's Mitratesh Awards, Presented by Sponsor at Our Day 1 Evening Award Dinner	X	X		
Pre-Event Attendee List - Co. Name & Job Title Only	X	X	X	
One Item of Swag and One Item of Collateral into the Attendee Swag Bags**	X	X	X	
Table in Foyer	X	X	X	
Breakfast Sponsor - Set Up, Branded Banner Stands & Distribute Branded Breakfast Swag During One of the Breakfasts**			X	
Logo Listed on Event Invitations and Featured on Website	X	X	X	X
Featured Blog Post	X	X	X	X
An Official "Thank You" at the Start of Each Keynote on Each Day	X	X	X	X
Post-Event Attendee List - Company Name & Job Title Only	X	X	X	X
Recognition on Mitratesh's Social Channels	X	X	X	X
Recognition on Interact Mobile App	X	X	X	X
Recognition on "Thank You" signage placed around venue	X	X	X	X
Recognition on Partner Ecosystem Brochure	X	X	X	X



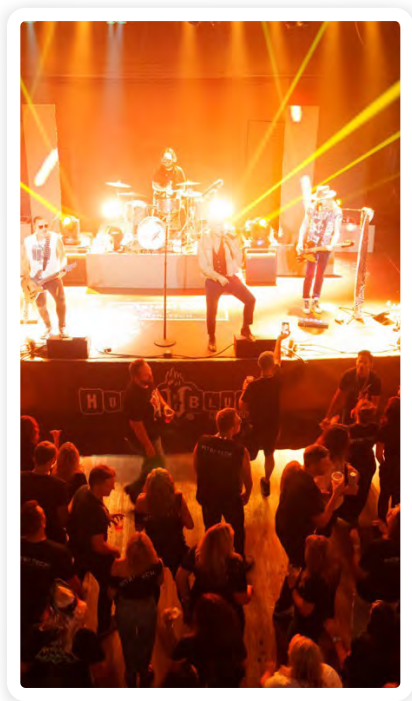
# A La Carte Sponsorship Comparisons

A La Carte Options	Claimed	Claimed	Claimed	\$10,000	Claimed	Claimed	\$10,000
Includes 1 Staff Pass	<b>Unavailable</b>	<b>Unavailable</b>	<b>Unavailable</b>	<b>Availability (2 Left)</b>	<b>Unavailable</b>	<b>Unavailable</b>	<b>Availability (1)</b>
	<b>Swag Bag Entry*</b>  Add 1x printed collateral and branded swag to the swag bags.**	<b>Lanyards *</b>  Co-brand lanyards that will be worn by attendees at all times.	<b>Lunch*</b>  Place / pop-up banners throughout the lunch hall and leave branded swag and / collateral on each table.**	<b>Speaking Session</b>  Design your own one-hour presentation addressing the Interact audience **	<b>Award Dinner</b>  Gain visibility on co-branded pop-up banners and table tops throughout the Red Carpet Award Dinner. Can include branded swag and collateral on each table.** Swag costs not included.*	<b>Expo Hall Table***</b>  Showcase your future vision and expertise alongside Mitratesch's solution experts in our 2-day Tech Expo hall.	<b>Closing Party Co-Branded Step &amp; Repeat</b>  See your logo behind nearly every attendee by co-branding the entrance step & repeat (insert location of closing party, if available)

\* The fee represents the opportunity only - the sponsor would own the coordination and cost of printing and production.

\*\* All branded items/presentations must be sent to Mitratesch's Event Management team for approval.

\*\*\* Sponsors with 15+ attendees registered using their dedicated promo code have the opportunity to get a complimentary expo space.



INTERACT x MITRATECH

# Sponsorship Packages

## Platinum

[See Details →](#)

## Gold (1 LEFT)

[See Details →](#)

## Silver (1 LEFT)

[See Details →](#)

## Bronze (1 LEFT)

[See Details →](#)

## A La Carte / Add-ons

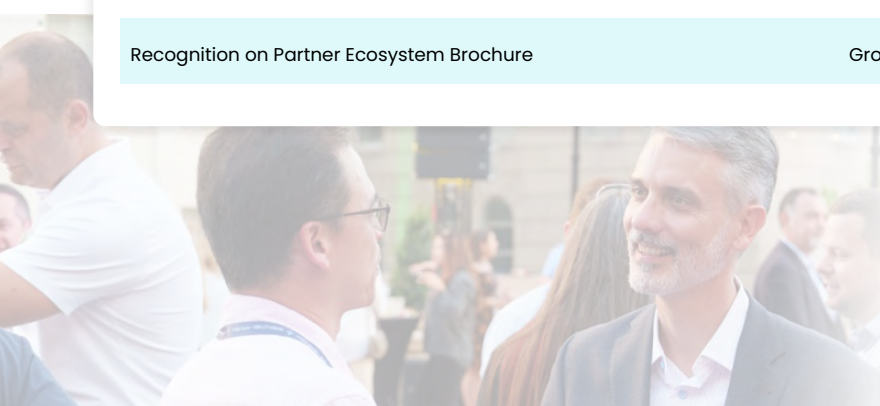
[See Details →](#)



Sponsorship Details	Terms & Conditions
8 Staff Passes	Must register staff passes by 01/17/25.
6 Customer Passes	Must register customer passes by 03/03/25
30% Partner Discount to Offer Clients	Sponsors will be provided a discount code for checkout.
Official sponsor of Happy Hour Kick-Off on Day 1	Mitratech will include the sponsor's logo on promotional items.
Central Banner Stand in Conference Networking Co-Space	Sponsors are responsible for the shipping, costs, set up, and take down. Items must be received by 04/01/2025 <i>TBD if shipping directly to exhibit space or show site</i>
Participation in a panel or general session on Day 1	Join a panel, or a general session (1 participant). Content must be approved by Mitratech by 11/01/2024
Co-Branding on Hotel Key Cards	Mitratech will include the sponsor's logo on key cards.
Include a Full-page Ad or One-sheet in Agenda	Sponsor must submit content for approval by 11/01/2024
Opportunity to Present Closing Reception Remarks	3-minute remarks to be approved by Mitratech by 03/03/2025.
Co-Branded Assets on our Partnership	One shared/co-branded case study OR one 1-pager that talks to our partnership to be added to the event brochure - to be created by the sponsor and completed by 01/17/2025
1 Breakout Speaking Session Opportunity	Sponsor is responsible for creating their session content. Session topic must be approved by Mitratech by 11/01/2024, final session content and participants to be updated by 01/17/2025. Topic subject to approval.
Naming Rights for One of this Year's Mitratech Awards, Presented by the Sponsor at our Day 1 Evening Award Dinner	Sponsor must submit award names and nominations by 11/01/2024
Pre-Event Attendee List - Co. Name & Job Title Only	First version of the list will be provided 2 weeks in advance (03/31/2025), and an updated version will be provided one week in advance (04/07/2025).
One Item of Swag and One Item of Collateral into the Attendee Swag Bags	Sponsor must submit their items for approval by 01/17/25. Sponsor will own the cost of shipping and production. Items must be received by 04/01/2025. <i>TBD if shipping directly to exhibit space or show site</i>
Table in Foyer	Sponsor is responsible for coordinating table logistics. Sponsor to bring table cloth for 6ft table. Monitor/AV cost not included.
Logo Listed on Event Invitations and Featured on Website	Group Recognition
Featured Blog Post	600-1,000 words to be approved by 01/17/25. Ex: Thought leadership, co-innovation, use cases, implementation stories.
An Official "Thank You" at the Start of Each Keynote	Group recognition
Post-Event Attendee List - Co. Name & Job Title Only	List will be sent 1 week post-event 04/25/25.
Recognition on Mitratech's Social Channels	Group recognition
Recognition on Interact Mobile App	Group Recognition
Recognition on "Thank You" Signage Placed Around Venue	Group Recognition
Recognition on Partner Ecosystem Brochure	Group Recognition



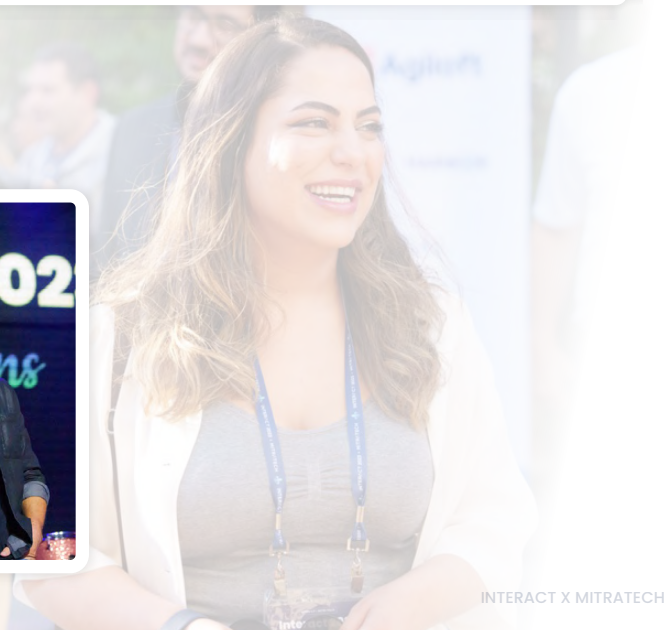
Sponsorship Details	Terms & Conditions
5 Staff Passes	Must register staff passes by 01/17/25.
3 Customer Passes	Must register customer passes by 03/03/25.
20% Partner Discount to Offer Clients	Sponsors will be provided a discount code for checkout.
Opportunity to Present Closing Reception Remarks	3-minute remarks to be approved by Mitrtech by 03/03/2025.
Co-Branded Assets on our Partnership	One shared/co-branded case study OR one 1-pager that talks to our partnership to be added to the event brochure - to be created by the sponsor and completed by 01/17/2025
1 Breakout Session Opportunity	Sponsor is responsible for creating their session content. Session topic must be approved by Mitrtech by 11/01/2024, final session content and participants to be updated by 01/17/2025. Topic subject to approval.
Naming Rights for One of this Year's Mitrtech Awards, Presented by the Sponsor at our Day 1 Evening Award Dinner	Sponsor must submit award names and nominations by 11/01/2024.
Pre-Event Attendee List - Co. Name & Job Title Only	First version of the list will be provided 2 weeks in advance (03/31/2025), and an updated version will be provided one week in advance (04/07/2025).
One Item of Swag and One Item of Collateral into the Attendee Swag Bags	Sponsor must submit their items for approval by 01/17/25. Sponsor will own the cost of shipping and production. Items must be received by 04/01/2025. TBD if shipping directly to exhibit space or show site
Table in Foyer	Sponsor is responsible for coordinating table logistics. Sponsor to bring table cloth for 6ft table. Monitor/AV cost not included.
Logo Listed on Event Invitations and Featured on Website	Group recognition
Featured Blog Post	600-1,000 words to be approved by 01/17/25. Ex: Thought leadership, co-innovation, use cases, implementation stories.
An Official "Thank You" at the Start of Each Keynote	Group recognition
Post-Event Attendee List - Co. Name & Job Title Only	List will be sent 1 week post-event 04/25/25.
Recognition on Mitrtech's Social Channels	Group recognition
Recognition on Interact Mobile App	Group recognition
Recognition on "Thank You" Signage Placed Around Venue	Group recognition
Recognition on Partner Ecosystem Brochure	Group recognition





**(1 LEFT) Silver Sponsorship | \$25,000**

Sponsorship Details	Terms & Conditions
4 Staff Passes	Must register staff passes by 01/17/25.
2 Customer Passes	Must register customer passes by 03/03/25.
20% Partner Discount to Offer Clients	Sponsors will be provided a discount code for checkout.
Pre-Event Attendee List - <i>Co. Name &amp; Job Title Only</i>	List will be sent 2 weeks in advance.
One Item of Swag and One Item of Collateral into the Attendee Swag Bags	Sponsor must submit their items for approval by 01/17/25. Sponsor will own the cost of shipping and production. Items must be received by 04/01/2025. TBD if shipping directly to exhibit space or show site
Table in Foyer	Sponsor is responsible for coordinating table logistics. Sponsor to bring table cloth for 6ft table. Monitor/AV cost not included.
Breakfast Sponsor - Set Up Branded Banner Stands & Distribute Branded Breakfast Swag During One of the Breakfasts	Sponsors are responsible for the shipping, costs, set up, and take down of banner stands and swag. Sponsor must submit their items for approval by 01/17/25. Items must be received by 04/01/2025. TBD if shipping directly to exhibit space or show site
Logo Listed on Event Invitations and Featured on Website	Group recognition
Featured Blog Post	600-1,000 words to be approved by 01/17/25. Ex: Thought leadership, co-innovation, use cases, implementation stories.
An Official "Thank You" at the Start of Each Keynote	Group recognition
Post-Event Attendee List - <i>Co. Name &amp; Job Title Only</i>	List will be sent 1 week post-event 04/25/25.
Recognition on Mitratesch's Social Channels	Group recognition
Recognition on Interact Mobile App	Group recognition
Recognition on "Thank You" Signage Placed Around Venue	Group recognition





**(1 LEFT) Bronze Sponsorship | \$12,000**

Sponsorship Details	Terms & Conditions
3 Staff Passes	Must register staff passes by 01/17/25.
1 Customer Pass	Must register customer passes by 03/03/25.
20% Partner Discount to Offer Clients	Sponsors will be provided a discount code for checkout.
Logo Listed on Event Invitations and Featured on Website	Group recognition
Featured Blog Post	600-1,000 words to be approved by 01/17/25. Ex: Thought leadership, co-innovation, use cases, implementation stories.
An Official "Thank You" at the Start of Each Keynote	Group recognition
Post-Event Attendee List - Co. Name & Job Title Only	List will be sent 1 week post-event 04/25/25.
Recognition on Mitratech's Social Channels	Group recognition
Recognition on Interact Mobile App	Group recognition
Recognition on "Thank You" Signage Placed Around Venue	Group recognition
Recognition on Partner Ecosystem Brochure	Group recognition



# A La Carte/Add-Ons



## **(CLAIMED)** Swag Bag Entry | \$2,000

Sponsorship Details	Terms & Conditions
1 Staff Pass	Must register staff passes by 01/17/25.
Add 1x Printed Collateral and Branded Swag to the Swag Bags.	Sponsor must submit their items for approval by 01/17/25. Sponsor will own the cost of shipping and production. Items must be received by 04/01/2025. TBD if shipping directly to exhibit space or show site
Recognition on "Thank You" Signage Placed Around Venue	Group recognition
Official "Thank You" at the Start of Each Keynote on Each Day	Group recognition

## **(CLAIMED)** Lanyards | \$4,000

Sponsorship Details	Terms & Conditions
1 Staff Pass	Must register staff passes by 01/17/25.
Co-Branded Lanyards Worn by Attendees at all Times	Mitratech will include the sponsor's logo on lanyard. Logo required by 11/01/2024
Recognition on "Thank You" Signage Placed Around Venue	Group recognition
Official "Thank You" at the Start of Each Keynote on Each Day	Group recognition

## **(CLAIMED)** Lunch | \$5,000

Sponsorship Details	Terms & Conditions
1 Staff Pass	Must register staff passes by 01/17/25.
Place Pop-Up Banners Throughout the Lunch Hall and Leave Branded Swag and Collateral on Each Table.	Sponsors are responsible for the shipping, costs, set up, and take down. Sponsor must submit their items for approval by 01/17/25. Items must be received by 04/01/2025 TBD if shipping directly to exhibit space or show site
Recognition on "Thank You" Signage Placed Around Venue	Group recognition
Official "Thank You" at the Start of Each Keynote on Each Day	Group recognition



## (2) Half Page Ad in Attendee Agenda | \$5,000

Sponsorship Details	Terms & Conditions
1 Staff Pass	Must register staff passes by 01/17/25.
Include Half Page Ad or Use Case in the Attendee Agenda	Sponsor must submit content for approval by 11/01/2024.
Recognition on "Thank You" Signage Placed Around Venue	Group recognition
Official "Thank You" at the Start of Each Keynote on Each Day	Group recognition

## (1) Full Page Ad in Attendee Agenda | \$7,000

Sponsorship Details	Terms & Conditions
1 Staff Pass	Must register staff passes by 01/17/25.
Include Full Page Ad or One-Sheet in the Attendee Agenda	Sponsor must submit content for approval by 11/01/2024.
Recognition on "Thank You" Signage Placed Around Venue	Group recognition
Official "Thank You" at the Start of Each Keynote on Each Day	Group recognition

## (4) Speaking Session | \$10,000

Sponsorship Details	Terms & Conditions
1 Staff Pass <i>Speaker passes are free*</i>	Must register staff and speaker passes by 01/17/25.
Design your own one-hour presentation addressing the Interact audience	Session topic must be approved by Mitrtech by 11/01/2024, final session content and participants to be updated by 01/17/2025. Topic subject to approval.
Recognition on "Thank You" Signage Placed Around Venue	Group recognition
Official "Thank You" at the Start of Each Keynote on Each Day	Group recognition



# A La Carte/Add-Ons Cont.

## **(CLAIMED)** Award Dinner | \$10,000

Sponsorship Details	Terms & Conditions
1 Staff Pass	Must register staff passes by 01/17/25.
Gain Visibility on Co-Branded Pop-up Banners and Table Tops Throughout the Red Carpet Award Dinner. Can Include Branded Swag and Collateral on Each Table.	Sponsor must submit their items for approval by 01/17/25. Sponsor will own the cost of shipping and production. Items must be received by 04/01/2025 TBD if shipping directly to exhibit space or show site
Recognition on "Thank You" Signage Placed Around Venue	Group recognition
Official "Thank You" at the Start of Each Keynote on Each Day	Group recognition

## **(1)** Closing Party Co-Branded Step & Repeat | \$10,000

Sponsorship Details	Terms & Conditions
1 Staff Pass	Must register staff passes by 01/17/25.
See Your Logo Behind Nearly Every Attendee by Co-Branding the Entrance Step & Repeat at the House of Blues Closing Party	Mitratech will include the sponsor's logo on the step & repeat. Logo must be provided by 01/17/2025
Recognition on "Thank You" Signage Placed Around Venue	Group recognition
Official "Thank You" at the Start of Each Keynote on Each Day	Group recognition

## **(CLAIMED)** Expo Hall Table | \$15,000

Sponsorship Details	Terms & Conditions
1 Staff Pass	Must register staff passes by 01/17/25.
Showcase Your Future Vision and Expertise Alongside Mitratech's Solution Experts in our 2-day Tech Expo Hall.	Representatives must be available to staff the expo hall.  *Sponsors with 15+ attendees registered using their dedicated promo code have the opportunity to get a complimentary expo space.
Recognition on "Thank You" Signage Placed Around Venue	Group recognition
Official "Thank You" at the Start of Each Keynote on Each Day	Group recognition

# What Our Sponsors Have Said About Interact



"The whole conference was very well planned and all the hard work that you and the rest of the team put in to make the event successful really paid off. Kudos for that!"

**VISHED KUMAR, KRANIUM CONSULTING**

"We've all been telling people that this was easily one of the best partner events we've had the pleasure to sponsor. So good to meet everyone in person and even better to cement our relationship that much more."

**KATHERINE DESY, BLACK KITE**

"I was impressed with the level of organization and conversation with the current user base. Good mix of content and interacting."

**DAVID CAMBRIA, PWC**

"It's great to come here, hang out with some of our clients, meet new clients at Mitratesh, and also continue to invest in our partnership."

**BRIAN STEARNS, MORAE**

"This is one of the best events I have ever been to. The sessions were well prepared, the entertainment was great, and the band on the last night created a fun atmosphere between partners and clients."

**HANS-CHRISTIAN TROEDSSON, HBR CONSULTING**

"Clearly you have an engaged population of customers that are thirsty for collaboration and thought leadership. Overall a very well-put-together event. You all are rock stars at organizing events that allow for fostering relationships."

**LIZ LUGONES, UP LEVEL OPS**

"Interact was a great opportunity for us to engage with our clients and learn more about Mitratesh's roadmap to further strengthen our future cooperation."

**TEAM, WISETIME, AN ANAQUA COMPANY**



# What Our Sponsors Have Said About Interact



"Your team did a great job supporting us and the event was wonderful. I know I speak for my team in saying how impressed we were with the event."

**RUDY DEFELICE, KP LABS**

"This being my second time attending Interact; Mitratach's commitment to fostering innovation and bringing together the best minds in legal technology never ceases to amaze me."

**JJ TUFU, KP LABS OF HARBOR**

"Interact 23 exceeded all expectations, and I left New Orleans inspired, enlightened, and refreshed .... The workshops, panel discussions, and breakout sessions at the conference were enlightening and empowering. It's invigorating to embrace the cutting-edge developments in our field and to be part of a community that encourages continuous growth and adaptation."

**TARRYN PUZSAR, KPLABS OF HARBOR**

"Mitratach certainly knows how to set the tone .... Mitratach's Interact 2023 might have ended, but its impact resonates, propelling us forward with renewed vigor and vision .... The connections made, knowledge garnered, and shared experiences are invaluable .... Navigating the expansive landscape of insights, interactions, and innovations during the conference has been nothing short of extraordinary."

**DAWN KABIRI, INFINIGLOBE**



## "#Interact23 was epic."

**KEVIN CLEM, HARBOR**

INTERACT 2025 SPONSORSHIP PROSPECTUS

INTERACT x MITRATECH



For more information about the event or to reserve your sponsorship package, please contact

[mathilde.kman@mitratech.com](mailto:mathilde.kman@mitratech.com)

