

INTERACT x MITRATECH

APRIL 14 - 17, 2025

GAYLORD TEXAN RESORT

# Why Attend Interact 2025?



Everything you need to present your business case on why you should attend Mitratesch's Annual User Conference and Technology Expo in Dallas, TX.

'Letter to the Boss' Template Included



INTERACT x MITRATECH



## A Can't Miss: Walk Away with Immediate Value & Action

85% of business leaders believe in-person events are critical to their company's success<sup>1</sup> due to relationship-building potential, educational resources — and more reasons we'll dig into later. But it's no secret that budget strains, cost-cutting, and an ever-changing market are forcing companies to pull back conference attendance and push for virtual webinars. Submitting a request and hoping it gets approved in time for you to book accommodations is no longer enough; **your stakeholders need proof that you've done your research, have picked the event that will deliver the best ROI on your time, and have a plan for optimizing your time.**

Luckily, conferences like Interact 2025 speak for themselves. Here's a step-by-step guide on how to get your ticket stamped to join us in Dallas, TX for Mitratesh's Annual User Conference: where user-validated best practices and real-world ROI will grab the spotlight on the tech industry's most cross-collaborative stage. Inside, you'll find everything you need to justify why Interact 2025 is the one in-person conference your team can't afford to miss this year.

<sup>1</sup> Bizzabo Research. (7 July 2022). "The Events Industry's Top Marketing Statistics, Trends, and Data." (1) New Messages! (bizzabo.com)



# Building Your Interact Business Case

## Step One: “Emphasize the Dynamic Agenda

Come prepared to answer any questions about Interact 2024, including the conference date, location, audience, and more.

Here’s a quick “at a glance” summary for reference.

## Interact 2025 at a Glance:

### Dates:

April 14-17, 2025

### Location:

Gaylord Texan Resort  
& Convention Center in Dallas

### About the Event:

Bringing the best and brightest from in and around the Mitrates community together for hands-on training, user groups, panels, and more, Interact is a unique experience that blends learning and collaboration across corporate legal, risk & HR compliance. It’s so much more than a conference – it’s 2.5 days of cross-collaborative innovation that will change how you think about technology, productivity, risk mitigation, and scalability. The demand and excitement surrounding Interact has allowed us to open this up to prospective customers and leaders in the space.

### About the Attendees:

We anticipate ~400 attendees across corporate legal & claims, risk, compliance, and HR technology to be present at this year’s event.

# Step Two: Know What's in it for Your Business

**Whether you're brand new to Mitratesh or have worked with us for years, here's why Interact 2025 is the must-attend event of the year for you:**

- ★ **We're Going BIG ... And Going Home To Do It:** A bigger audience, a wider selection of leadership sessions, and broader range of cross-functional topics (think AI/workflow/etc.) await you at Interact 2025. Mitratesh has a headquarters in Austin, Texas, so it's only fitting that we'd host our biggest Interact yet in a state known for its larger-than-life experiences and an expansive Mitratesh network.
- ★ **Timing (and Budget) is Everything:** As part of the expansion, we're recalibrating our annual timing and moving to a Spring cadence, with our next Interact scheduled for April 14-17, 2025! We can work with you from a planning perspective to utilize the budget from this calendar year or next.
- ★ **A Dynamic Cross-Collaboration of Industries:** With cross-functional topics like DEI, policy management, leadership, workflow automation, AI / emerging tech, and more taking center stage, there's value for every one of your team members at Interact.
- ★ **More Opportunities to Learn, Train, & Gain:** Connect with peers who are navigating the exact challenges and opportunities facing your business - and using the same technology as you to do it. From hands-on training and roadmap reveals to candid peer presentations and our ongoing MitraTECH Expo, Interact is the only conference you'll leave with immediate, pressure-tested best practices and action items to bring back to your team. As Amy Pita Good, Vice President of Client Engagement at Harbor, put it:

*"People sometimes come feeling alone, feeling like they're the only ones struggling with a problem. It's nice for them to hear, 'Other people have done this before; we can help you connect with them; we can help you think through your solutions.'"*

- ★ **A Star-Studded Line-Up (and We Don't Just Mean the Entertainment):** A panel of Fortune 100 General Counsels, renowned risk experts, industry analysts, technology leaders, and more will be joining us at Interact 2025 to discuss the exact challenges and opportunities facing the industry.

**Explore our top moments and memories from last year's Interact in NOLA!**

[View the Gallery](#)





## Step Three: Outline Your Budget

**(spoiler alert: Interact is half the cost of LegalWeek or CLOC, with 3x the value!)**

Budget, budget, budget — it's the talk of the town, and acts as your ultimate make-or-break when approving and allocating outside spend towards event participation. Below, we have included a budgeting outline to help paint a picture of your full Interact cost breakdown.

**Registration Fee:** A full-access Interact conference fee is \$500 per person, with special discount pricing options available:

Keep an eye on our promo calendar and social media for exclusive discounts — secure your pass for as little as \$375

Register with a team member for 25% off full ticket pricing

Use promo code:  
**BYGO50**

Register live with us at one of our [upcoming, in-person](#) events for 20% off your Interact pass

**Hotel:** [Our Interact 2025 room](#) block is now available at the Gaylord Texan, with select rooms available for ~\$300/night.

**Meals:** Meals are included with your full-access conference pass.

**Transportation to Dallas, TX:** Plan to dedicate between \$350 – \$800 on your transportation costs, depending on where you are flying from and when you book. As you begin preliminary planning for Interact, the total costs associated with **attending this conference can be estimated at around \$1,500 – 2,000**, depending on your transportation details.

**Interact Insider: Ask your Mitrates Account Manager about more opportunities for Interact 2025 discount pricing. Be sure to explore any and all pricing discounts before you present your business case.**

# Step Four: Submit Your Request (and Request an Invoice to Make it Easier!)

Reach out to your stakeholders for a call or put your request in writing.  
Feel free to use this sample letter below.

Hey [insert boss' name],

I think if we attend one event this year, it should be Interact 2025, Mitratesch's Annual User Conference and Technology Expo. It takes place from April 14-17 in Dallas, TX (full details are here: [INTERACT 2025](#)), and was designed to help people in and around their community take full advantage of our Mitratesch solution(s) through hands-on workshops, an ongoing tech expo, 1:1 time with product SMEs, candid peer use-case sharing, and more.

I heard from a colleague that Interact 2025 is not your typical user conference; it's a strategic networking experience focused on crowdsourcing new ideas, connecting with like-minded professionals from around the globe (including leading GCs, CISOs, and other executives from the world's largest brands), and elevating everyday processes with the solutions we're already using. This conference will allow me to network with peers using the same Mitratesch technology as us, which means we'll be able to return from the conference with immediate action items.

Lots of respected leaders within the field are talking about it, and this is what a few had to say about past events:

**"This is my second time attending Interact; Mitratesch's commitment to fostering innovation and bringing together the best minds in legal technology never ceases to amaze me." - JJ TUFU, KP LABS OF HARBOR**

**"I was impressed with the level of organization and conversation with the current user base. Good mix of content and interacting." - DAVID CAMBRIA, PWC**

Given the payment plan options available to make the event financially viable, I believe that this would be a worthwhile investment.

I'd be delighted to discuss this opportunity with you in further detail. Let me know if you're open to discussing our attendance at this year's event!

Thanks,

[Your name]





## Interact Insider:

If you're unsure about securing buy-in, it may be helpful to use one of the below cost-saving strategies

- Share a room with a colleague to reduce hotel expenses
- Explore Interact 2025 group pricing rates
- Devise a plan for how responsibilities will be handled while you are focusing on gaining value at the event
- Schedule a quick phone call with a Mitrates representative for support in building your business case

## Take the Final Steps

Once you've gotten the needed approvals, click the link below to secure your spot at the event.

[Register for Interact 2025](#)

### Connect with Our Mitrates Community

Don't wait until Interact to begin leveraging Mitrates's user groups, virtual events, free resources, and more.



Interact Insider: Follow this year's Interact Conference on social media with the hashtags (#Interact, #Interact2025, and #MitratesInteract) to find industry leaders and speakers attending the sessions and workshops most relevant to you.

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For questions about the event  
please visit [interact.mitratesh.com](https://interact.mitratesh.com) or email  
[interact@mitratesh.com](mailto:interact@mitratesh.com)

