

INTERACT x MITRATECH

OCTOBER 2 - 5, 2023

THE ROOSEVELT NEW ORLEANS, A WALDORF ASTORIA HOTEL

Why Attend Interact 2023? *New Orleans*

Everything you need to present your business case on why you should attend Mitratesch's Annual User Conference in New Orleans!

'Letter to the Boss' Template Included



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The Can't Miss Event of the Year



85% of business leaders believe in-person events are critical to their company's success¹ due to relationship-building potential, educational resources — and more reasons we'll dig into later. But it's no secret that budget strains, cost-cutting, and an ever-changing market are forcing companies to pull back conference attendance and push for virtual webinars. Submitting a request and hoping it gets approved in time for you to book accommodations is no longer enough; **your stakeholders need proof that you've done your research, have picked the event that will deliver the best ROI on your time, and have a plan for optimizing your time.**

Luckily, conferences like Interact 2023 speak for themselves. Here's a step-by-step guide on how to get your ticket stamped to join us in New Orleans for Mitrtech's Annual User Conference: where user-validated best practices and real-world ROI will grab the spotlight on the tech industry's most cross-collaborative stage. Inside, you'll find everything you need to justify why Interact 2023 is the one in-person conference your team can't afford to miss this year.

¹ Bizzabo Research. (7 July 2022). "The Events Industry's Top Marketing Statistics, Trends, and Data." (1) New Messages! (bizzabo.com)

Building Your Interact Business Case

Step One: Start with the Event Details

Come prepared to answer any questions about Interact 2023, including the conference date, location, audience, and more. Here's a quick "at a glance" summary for reference.

Interact 2023 at a Glance:

Dates:

October 2-5, 2023

Location:

The Roosevelt New Orleans,
a Waldorf Astoria Hotel in the
heart of New Orleans

About the event:

Bringing the best and brightest from the Mitratesch community together for hands-on training, user groups, panels, award ceremonies, and more, Interact is a unique experience that blends learning and collaboration across corporate legal, risk & compliance, and HR. It's so much more than a user conference – it's 2.5 days of cross-collaborative innovation that will change how you think about technology, productivity, risk mitigation, and scalability.

About the Attendees:

All Mitratesch clients – near or far, big or small, one solution or all – are welcome at Interact. We anticipate 250+ attendees across our corporate legal & claims, risk, compliance, and HR technology portfolio to be present at this year's event.

Step Two: Know What's in it for You

Whether you're a brand new customer or have worked with Mitrates for years, here's why Interact 2023 is the must-attend event of the year for you:

1. We're Stepping Up the Experience: Last year's Interact may have been named a finalist for Engage Media's 2022 "Best Brand Experience," but this year, we're going for gold and letting the good times roll all the way to the historic French Quarter of New Orleans, Louisiana for our most unique and personalized networking experience yet.

2. More Opportunities to Learn, Train, & Gain: From hands-on training and roadmap reveals to candid peer presentations and networking — it's all here at Interact 2023. And we heard our attendee's feedback loud and clear: this year, there will be an **ongoing Tech Expo** where you can drop in to explore our latest updates and enhancements, crowdsource use cases, watch demos, and engage with our product SMEs throughout the event.

In addition, we're making sure to connect users of Mitrates' various products together to answer questions, get peer-to-peer training and tips, and **further strengthen the Mitrates community and relationships that will benefit customers long after Interact is over.** [When building your business case, don't forget to factor in the research time and costs your organization could save on product training, process enhancements, and ramp-up with Interact's hands-on workshops and demos.]

3. A Dynamic Cross-Collaboration of Industries: With cross-functional topics like policy management, workflow automation, AI / emerging tech, and more taking center stage, there's value for every team member at Interact. Not to mention, a single conversation can lead to new opportunities and collaborations — and we make it easy with high-end happy hours, live entertainment, an engaging award ceremony, and so much more.

4. A Star-Studded Line-Up (and we don't just mean the entertainment!): From a panel of Fortune 100 General Counsels and renowned risk experts to industry analysts and technology leaders, we're embracing topics like DEI, leadership, cybersecurity, market forecasts, real-world ways to increase efficiency (hint: it's all about automation), and so much more. Mitrates is bringing all the people you "follow" (and who inspire our industry) directly to you. And it's wrapped in an experience unlike any other event.



Explore our top moments and memories from last year's Interact in Nashville, TN!

View the Gallery

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Step Three: Outline Your Budget

Budget, budget, budget — it's the talk of the town, and acts as your ultimate make-or-break when approving and allocating outside spend towards event participation. Below, we have included a budgeting outline to help paint a picture of your full Interact cost breakdown.

Registration Fee: A full-access Interact conference fee is \$500 per person, with special discount pricing options available:

Register with early bird pricing before May 1, 2023, to secure your pass for \$375

Use promo code:
EARLYBIRD

Register with a team member for 25% off full ticket pricing

Use promo code:
BYGO50

Register live with us at one of our [upcoming, in-person events](#) for 20% off your Interact pass

Hotel: [Our Interact 2023 room](#) block is now available at the Roosevelt New Orleans, with select rooms available for ~\$300/night.

Meals: Meals are included with your full-access conference pass.

Transportation to New Orleans: Plan to dedicate between \$350 - \$800 on your transportation costs, depending on where you are flying from and when you book. As you begin preliminary planning for Interact, the total costs associated with **attending this conference can be estimated at around \$1,500 - 2,000**, depending on your transportation details.

Interact Insider: Ask your Mitratesch Account Manager about more opportunities for Interact 2023 discount pricing. Be sure to explore any and all pricing discounts before you present your business case.

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Step Four: Submit Your Request

Reach out to your stakeholders for a call or put your request in writing. Feel free to use this sample letter below.

Hey [insert boss' name],

I think if we attend one event this year, it should be Interact 2023, Mitratesch's Annual User Conference. It takes place from October 2-5 in New Orleans (full details are here: [INTERACT 2023](#)), and was designed to help customers like us take full advantage of our Mitratesch solution(s) through hands-on workshops, an ongoing tech expo, 1:1 time with product SMEs, candid peer use-case sharing, and more.

I heard from a colleague that Interact 2023 is not your typical user conference; it's a strategic networking experience focused on crowdsourcing new ideas, connecting with like-minded professionals from around the globe (including leading GCs, CISOs, and other executives from the world's largest brands), and elevating everyday processes with the solutions we're already using.

Lots of respected leaders within the field are talking about it, and this is what one had to say about last year's event:

"This is one of the best events I have ever been to. The sessions were well prepared, the entertainment was great, and the band on the last night created a fun atmosphere between partners and clients."

HANS-CHRISTIAN TROEDSSON, LAW DEPARTMENT DIRECTOR, HBR CONSULTING

Given the payment plan options available to make the event financially viable, I believe that this would be a worthwhile investment.

I'd be delighted to discuss this opportunity with you in further detail. Let me know if you're open to discussing our attendance at this year's event!

Thanks,

[Your name]

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Interact Insider: If you're unsure about securing buy-in, it may be helpful to use one of the below cost-saving strategies as a proactive next step!

- Share a room with a colleague to reduce hotel expenses
- Explore Interact 2023 group pricing rates
- Devise a plan for how responsibilities will be handled while you are focusing on gaining value at the event
- Schedule a quick phone call with a Mitratesch representative for support in building your business case

Take the Final Steps

Once you've gotten the needed approvals, click the link below to secure your spot at the event.

[Register for Interact 2023](#)

Connect with Our Mitratesch Community

Don't wait until Interact to begin leveraging Mitratesch's user groups, virtual events, free resources, and more.



Interact Insider: Follow this year's Interact Conference on social media with the hashtags (#Interact, #Interact2023, and #MitrateschInteract) to find industry leaders and speakers attending the sessions and workshops most relevant to you.

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For questions about the event
please contact visit interact.mitratesch.com or email
interact@mitratesch.com

