

Winning the Talent War with Mitratech

Empower Businesses to Hire Smarter and Build Thriving Teams with the Mitratech HR & Compliance Solution Suite

The Talent Challenge

As an HR leader, it shouldn't be surprising that 53% of workers have shifted to new fields in recent years. This presents significant hurdles for employers striving to retain talent. Somewhat ironically, 85% of employees express concerns about job security, emphasizing the need for organizations to prioritize engagement and retention.

So what should businesses do? To thrive, they must streamline hiring processes and cultivate workplaces that foster employee satisfaction and long-term retention. By addressing these challenges proactively, organizations adapt to workforce dynamics and ensure sustainable success.

The Talent Opportunity

For Human Capital Management (HCM) resellers, this challenge opens the door to a significant opportunity to drive client success and expand business impact.

By incorporating Mitratech's HR & Compliance Solution Suite into your offerings, you can empower your clients with solutions that streamline hiring processes, ensure regulatory compliance, and foster a stronger, more resilient workforce. This benefit extends directly to HCM clients by addressing their most pressing pain points.

- Simplifying hiring processes saves valuable time and resources, allowing HR teams to focus on strategic initiatives rather than administrative burdens.
- Ensuring compliance reduces the risk of costly penalties and legal exposure, providing peace of mind in navigating complex regulations.
- Cultivating an engaged and high-performing workforce, leading to reduced turnover, improved productivity, and a workplace that attracts top talent.

By delivering these solutions, you position yourself as an indispensable partner in your clients' long-term growth and success.

The Dual Imperative: Efficient Hiring & Employee Retention



Businesses face immense pressure to not only find the right talent quickly, but also to retain them in an environment where employee expectations are higher than ever.

By reselling Mitratech's HR & Compliance Solution Suite, you offer solutions that directly address the two most critical pain points for your employers: streamlining the hiring process and keeping top talent engaged.

Simplifying the Hiring Process: Efficient hiring is no longer a luxury—it's a necessity. A study by the Society for Human Resource Management (SHRM) reveals that the average cost of a bad hire is up to five times their annual salary. Businesses that fail to quickly secure the right candidates risk falling behind their competition or operating understaffed, which leads to lost productivity and customer dissatisfaction.

1. Challenge: Balancing Speed and Quality

Companies need to fill positions swiftly without sacrificing the quality of new hires. This requires a robust hiring process that identifies the best candidates efficiently, minimizing the time-to-hire while ensuring a high standard of evaluation.

Solution: Mitratech's background screening solution helps clients automate their pre-employment screening, ensuring that hiring managers can confidently move quickly while maintaining quality.

2. Challenge: Navigating Compliance Complexities

Regulatory hurdles, such as background checks, tax documentation, and I-9 compliance, create layers of complexity that slow down hiring or expose businesses to significant risks.



Solution: Mitratech's I-9 verification solution eliminates these challenges by automating document management and ensuring compliance with evolving regulations. This not only reduces legal exposure, it also creates a smoother onboarding process for new employees.

By addressing these critical hiring challenges, HCM companies become trusted advisors, helping their clients build robust and compliant hiring pipelines that give them a competitive edge.

Keeping Top Talent Engaged: Once the right employees are hired, the challenge becomes retention. Retaining top talent isn't just about compensation—it's about creating an environment where employees feel valued, supported, and empowered to grow.

3. Challenge: Engagement Is Non-Negotiable

Employees today expect more from their employers, including meaningful work, clear career paths, and continuous development opportunities. Failing to meet these expectations can lead to disengagement and, ultimately, high turnover rates.

Solution: With Mitratech's employee performance solution, you offer your clients solutions that boost employee engagement through performance management, pulse surveys, and learning platforms that support career growth.

4. Challenge: Retention Requires Strategy

Retaining employees isn't a passive process—it demands intentional strategies to foster job satisfaction and loyalty.

Solution: By implementing solutions like those in the Mitratech HR & Compliance Solution Suite, companies provide actionable insights into employee needs, helping HR teams create targeted initiatives that boost morale, reduce turnover, and build a thriving workplace culture.

For HCM providers like you, enabling your clients to keep their top talent engaged is an opportunity to deliver high-value solutions that directly impact business success. By addressing this pressing need, you solidify your role as a trusted advisor who not only understands their clients' pain points but also provides practical, scalable solutions to resolve them.

Why Partner with Mitratech?

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Revenue Growth Opportunities

Expand your portfolio with a trusted, value-rich suite. Resellers earn recurring revenue from licenses and services while delivering high-impact solutions.



Scalable Solutions for All Client Sizes

Whether your clients are small businesses or large enterprises, the Mitratech HR & Compliance Solution Suite is scalable to meet their unique needs.



Unmatched Support

Partners receive dedicated support, marketing resources, and training to maximize their success.



Competitive Edge in the HCM Space

As compliance becomes a focal point for businesses, you'll be equipped with the tools they need most.



The Mitratech HR & Compliance Solution Suite: Solutions for Talent Success

The Mitratech HR & Compliance Solution Suite empowers businesses to attract, hire, and retain talent with innovative solutions:

- HR Compliance & Expertise: Compliance guidance and HR resources to ensure businesses stay compliant with confidence.
- **Background Screening:** Advanced pre-employment screening to streamline hiring and minimize risks.
- **Talent Strategy:** Performance management, employee engagement, and learning management for a thriving workforce.
- **I9 Compliance:** Simplified, accurate I-9 compliance with audit-ready capabilities.
- **And More:** Extend your offerings with additional tools designed to tackle critical HR challenges, from policy management and document automation to holistic workforce optimization, all seamlessly integrated to meet evolving client needs.



Conclusion: Build the Future of Workforce Management

The battle for top talent will continue to challenge businesses across industries. With the Mitratech HR & Compliance Solution Suite, HCM resellers offer powerful solutions that enable clients to hire smarter, engage employees, and achieve lasting success.



Next Steps: Take Action to Win the Talent War

You've seen how the Mitratech HR & Compliance Solution Suite empowers businesses to hire smarter, retain top talent, and build thriving teams—now it's time to take the next step.

- Assess Your Talent Strategy Are you providing your clients with the right tools to navigate today's hiring challenges?
- **Explore the Mitratech Advantage** See how our solutions seamlessly integrate with your HCM platform to drive efficiency and compliance.
- **Differentiate Your Offering** Strengthen your position in the market by delivering best-in-class hiring and workforce management solutions to your clients.

Let's Elevate Your HCM Strategy



Schedule a Consultation

Let's discuss how Mitratech can enhance your HCM platform and create a more powerful talent acquisition and retention strategy for your clients.

Book a Demo Today

See the Mitratech HR & Compliance Solution Suite in action and discover how you can empower businesses to hire and retain top talent effortlessly.

Let's partner to help businesses win the talent war <u>-together!</u>

About Mineral

Trusted by more than 1 million companies, Mineral combines data, technology, and human expertise to take the guesswork out of HR and compliance. Partnering with insurance brokers, PEOs and HCMs, Mineral has built the largest HR community in the U.S. Mineral was formerly known as ThinkHR and Mammoth. Learn more: trustmineral.com. ©2024 Mineral, Inc.

About Mitratech

Mitratech is a proven global technology partner for corporate legal, risk & compliance, and HR professionals seeking to maximize productivity, control expense, and mitigate risk by deepening operational alignment, increasing visibility, and spurring collaboration across their organization. With Mitratech's proven portfolio of end-to-end solutions, organizations worldwide are able to implement best practices and standardize processes across all lines of business to manage risk and ensure business continuity. Mitratech serves over 20,000 organizations worldwide, spanning more than 160 countries.

