

The Leaders in Hourly Hiring Join Forces



This partnership between the leading talent management platform and job marketplace for hourly hiring is built to streamline the posting process for our customers and deliver optimal results in driving applicant flow and finding the right hire. TalentReef's integration with Snagajob offers customers the flexibility to optimize the recruiting process based on the employer's needs, whether that is more job visibility, more applicant traffic, or less manual work to fill jobs quickly.

With Snagajob's focus on housing hourly jobs and network of over 47 million hourly workers, this partnership will help solve the daily hiring challenges of the hourly workforce.



- ✓ Increase applicant flow
- ✓ Improve sourcing efficiencies
- ✓ Reduce job posting costs

FLEXIBLE JOB POSTING OPTIONS

Post jobs directly through TalentReef using the new Snagajob jobs feed integration. In addition, TalentReef customers will have the option to sponsor specific jobs to Snagajob to achieve higher placement on the marketplace.

OPTIMAL CANDIDATE EXPERIENCE

Ease and speed of application matter more than ever. Snagajob's Easy Apply provides candidates with a quick, streamlined application experience, allowing them to apply with their Snagajob profile while eliminating extra clicks or redirections.

- **Increased visibility:** Postings on Snagajob with Easy Apply receive an average of 73% more applicants
- **Reduce drop-off:** Increased conversion rates from qualified applicants seeking hourly employers
- **Exclusive access:** Jobs get featured on exclusive inventory, reaching even more job seekers
- **No added cost:** Take advantage of getting better results with no cost to your business

STREAMLINED PROCESS

By consolidating the entire posting and promotion process into one single platform, manual effort and time spent by hiring managers to achieve their desired recruiting results is eliminated.

Once a job is posted and potentially sponsored through TalentReef, candidates can instantly locate the job on the Snagajob marketplace, complete an application in minutes with TalentReef's Fast Apply experience, and automatically have a record created in the TalentReef Applicant Tracking System.